



25th Anniversary Fundraiser Celebration

Friday, May 16th 2025

Sponsorship Levels

Celebrate La Escuelita Arcoiris' 25th Anniversary with a special evening of food, cocktails, art and entertainment honoring hispanic culture and language from around the world. The event will be hosted at the Latin American Cultural Center where guests will be invited to mingle and peruse the museum's exhibits and galleries. Attendance is expected to reach 250 guests. All funds raised will go to the scholarship fund, which allows La Escuelita Arcoiris to expand its outreach to families who are otherwise unable to afford the cost of preschool.

Plaza Sponsor \$5,000

- Recognized as a Presenting Sponsor on all event materials
- On-site visibility at event
- Prominent logo included on all marketing materials
- Verbal recognition during event
- Includes 10 tickets

Musica Sponsor \$2,500

- Recognized as Entertainment Sponsor on all event materials
- Logo included on all on-line marketing materials
- Verbal recognition during event
- Includes 5 tickets

Media Sponsor \$1,500

- Recognized as Media Sponsor on all event materials
- Logo included in on-line marketing materials
- Visible signage during the event
- Verbal recognition during the event
- Includes 4 tickets

Tapas Sponsor \$1,000

- Recognized as an official sponsor on all event materials
- Logo included in on-line marketing materials
- Visible signage during the event
- Includes 2 tickets

Yes! We want to support La Escuelita Arcoiris by sponsoring at the following level:

- Plaza Sponsor** **\$5,000**
- Musica Sponsor** **\$2,500**
- Media Sponsor** **\$1,500**
- Tapas** **\$1,000**

Sponsorship Contract

We authorize La Escuelita Arcoiris to include our corporate name and logo on all items consistent with our sponsorship selection for the event. To meet all print deadlines, please submit this contract and a high-resolution logo to admin@laescuelitapgh.org no later than January 31, 2025.

Contact Name _____ **Title** _____

Name of Sponsor (as it should appear on printed materials)

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email** _____

Signature _____ **Date** _____

Payment Information

To be included on printed marketing materials, please send completed contract and full payment by January 31, 2025. Payable to: La Escuelita Arcoiris, 5915 Beacon Street, Pittsburgh, PA 15217

**Thank you for your consideration in supporting La Escuelita Arcoiris
as a sponsor of our important anniversary celebration!**

For more information about our programs, history and mission visit www.spanishleap.com or contact us to arrange a school tour with the school administration.



Organizational Snapshot

Mission and Vision

La Escuelita Arcoiris is a non-profit, nature-based Spanish language immersion preschool dedicated to serving children and their families through a culturally diverse, creative, child-focused learning environment. It is the only Spanish language immersion school in Pittsburgh, and has been in continuous operation for over two decades.

La Escuelita Arcoiris has spent nearly 25 years creating a community preschool environment that serves not only Pittsburgh families looking for high quality preschool but also early childhood educators, from all of the world, who also find La Escuelita to be their home away from home. We are committed to offering a welcoming place of work for those who seek careers in early childhood education, while allowing opportunities for both personal and professional development and economic independence.

About La Escuelita Arcoiris:

- Founded in 1999 - Pittsburgh's only Spanish immersion preschool and kindergarten.
- Offers year-round preschool for students from 18 months of age to kindergarten, as well as after-school, alumni, and summer programs for school age children.
- Currently enrolls 79 students in six preschool classrooms, plus an additional 25+ during the summer.
- Employs twenty teaching staff, two full-time directors and one full-time administrative team member. La Escuelita Arcoiris is governed by an active Board of Directors.
- Designated STAR 4 by the Keystone Stars Pennsylvania Early Learning Performance Standards since 2019, which is the highest rating available and requires rigorous adherence to a number of evidence-based practices for best-in-class early childhood education.
- Committed to enhancing the economic and ethnic diversity of our community, annually offering need-based scholarships in excess of \$135,000 to eligible applicants.
- Accepts participants through Pittsburgh Public Schools Head Start program and Child Care Works (CCW) which subsidizes child-care costs for qualifying families.
- Provides an opportunity for Spanish speaking immigrant families to access high quality early childhood in their native language, creating an important home-school connection and validation of cultural identity. A crucial experience leading to greater likelihood of success in elementary school years and beyond.
- Is tax-exempt under section 501(c)(3) of the Internal Revenue Code and fully licensed by the Department of Human Services.